

## Sponsorship Policy

There are two types of sponsorship arrangements that can be used by the Club.

- Club Sponsorship

A Club sponsorship is fully organised by the Board with sponsorship money or services in kind going to the Club. These funds are to be used by the Board to meet the Club's objectives.

- Team Sponsorship

If a team receives or obtains a sponsorship, the funds must be applied towards the cost of producing and applying the sponsor's logo to the team's training strip and/or other related team costs such as jackets, polo shirts, etc.

Sponsor logos on playing shirts are not permitted.

The proposed sponsorship and its use are to be submitted for approval by the Board.

Part of the team sponsorship is to be retained by the Club to be used or applied at the discretion of the Board. The retained amount will be as agreed by the team's nominated representative and the Board, but the value shall be not less than:

- From 20% to 10% for \$0 to \$10,000 on a pro-rata basis
- 10% for more than \$10,000

The value of any equipment that is retained by the Club will be considered in the calculation of the retained amount. A team can request the return of any equipment retained by the Club after it has reached the end of its service life or as agreed by the Club.

Any sponsorship is to be fully receipted by the Club and applied at the discretion of the Board.

A receipt for any goods purchased from sponsorship monies must be obtained from the supplier, for auditing purposes, and forwarded to the Club's Treasurer.

If a team obtains a sponsorship that does not involve the Club (no use of the BMFC name or logo), and the Club receives no benefit, the sponsorship will not be a Club sponsorship, and the sponsor's logo will not be permitted on any Club merchandise.